

## Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00379 180109Z

ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W

-----180113 086370 /14

R 172156Z FEB 77

FM AMCONSUL MELBOURNE

TO SECSTATE WASHDC 0000

INFO USDOC WASHDC

AMCONSUL SYDNEY

UNCLAS MELBOURNE 0379

USDOC FOR OIM/SAD GAYNOR

E O 11652 NA

TAGS BEXP, AS

SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

MONARCH SIDNEY

SIDNEY, OHIO 45365

TELEX 288-281

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING SEVEN AUSTRALIAHY IRMS REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED.

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YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. A. SIDCHROME, DOUGHERTY ROAD, HEIDELBERG, VICTORIA 3084, ATTENTION: MR J. MCKILLEN; B. SOCIETY OF MANUFACTURING ENGINEERS, PO BOX 76, ELWOOD, VICTORIA 3184, ATTENTION:

E. J. LAHR; C. B. R. REEVE ENGINEERING, 62 WHITEMAN STREET,  
SOUTH MELBOURNE, VICTORIA 3205, ATTENTION: MALCOLM REEVE;  
D. CAULFIELD INSTITUTE OF TECHNOLOGY, SCHOOL OF INDUSTRIAL  
STUDIES, 900 DANDENONG ROAD, EAST CAULFIELD, VICTORIA 3145,  
ATTENTION: MARIAN TAYLOR; E. AUSTRALIAN PAPER MANUFACTURERS,  
LTD, PO BOX 37, MORWELL, VICTORIA 3840, ATTENTION: C.  
DROSEN; F. W. A. DEUTSCHER PTY LTD, 373 NEPEAN HIGHWAY,  
EAST BRIGHTON, VICTORIA 3187; ATTENTION: DAVID BAILLIE;  
G. THOMPSONS-BRYON JACKSON (DIV BORG-WARNER (AUST) LTD,  
PARKER STREET, CASTLEMAINE, VICTORIA 3450, ATTENTION: IAN  
HOOPER.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE  
GENERAL, 24 ALBERT ROAD, SOUTH MELBOURNE, VICTORIA 3205,  
AUSTRALIA.  
BRAND

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
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**Enclosure:** n/a  
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**Status:** NATIVE  
**Subject:** MACHINE TOOLS USA EXHIBITION IN MELBOURNE MONARCH SIDNEY SIDNEY, OHIO 45365  
**TAGS:** BEXP, AS  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009